

Privacy Policy for Digital Flower Ltd

Effective Date: January 2023

Digital Flower Ltd, ("we," "us," or "our") operates www.digitalflower.co.uk. This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Site and the choices you have associated with that data. We take your privacy seriously and are committed to protecting your information.

Information We Collect

We may collect and process various types of information, including:

- **Personal Information:** This may include, but is not limited to, your name, email address, postal address, phone number, and other identifying information that you voluntarily provide when filling out forms on our Site.
- **Usage Data:** We may collect information about how you access and use the Site, including your IP address, browser type, and operating system.
- **Cookies:** We use cookies and similar tracking technologies to track the activity on our Site and hold certain information.
- **Analytics:** We may use third-party analytics tools to collect and analyse data about how the Site is used. This helps us improve our services and user experience.

Use of Information

We may use your information for various purposes, including:

- To provide, maintain, and improve the Site.
- To notify you about changes to our Site.
- To respond to your requests, comments, or questions.
- To send you marketing or promotional materials that you have consented to receive.
- To monitor the usage of the Site.
- To detect, prevent, and address technical issues or fraud.

Data Security

We take reasonable steps to protect your personal information; however, no method of transmission or storage on the internet is entirely secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

Disclosure of Information

We may share your information in the following circumstances:

- With service providers who help us operate and maintain the Site.
- With our business partners and affiliates.
- With legal authorities when required by law or to protect our rights.

Your Choices

You have the right to:

- Access and update your personal information.
- Opt out of receiving marketing communications.
- Delete your account and personal information.
- Disable cookies in your browser settings.

Links to Other Websites

Our Site may contain links to other websites. Please be aware that we are not responsible for the content or privacy practices of such sites. We encourage users to read the privacy policies of any website they visit.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. The updated policy will be posted on this page with an updated "effective date." Please review this policy periodically for any changes.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at info@digitalflower.co.uk